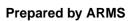




		Counties: Dallas, AL
00,00	2000 Total Population	46,365
	2000 Group Quarters	539
	2008 Total Population	43,542
	2013 Total Population	41,899
	2008 - 2013 Annual Rate	-0.77%
0.0	2000 Households	17,841
	2000 Average Household Size	2.57
#Bit	2008 Households	17,355
	2008 Average Household Size	2.48
	2013 Households	16,915
	2013 Average Household Size	2.44
	2008 - 2013 Annual Rate	-0.51%
	2000 Families	12,494
	2000 Average Family Size	3.15
	2008 Families 2008 Average Family Size	12,008 3.08
	2013 Families	11,583
	2013 Average Family Size	3.06
	2008 - 2013 Annual Rate	-0.72%
	2000 Hausing Unite	20.450
	2000 Housing Units	20,450 57.3%
	Owner Occupied Housing Units Renter Occupied Housing Units	29.9%
	Vacant Housing Units	12.8%
	2008 Housing Units	20,686
	Owner Occupied Housing Units	55.9%
	Renter Occupied Housing Units	28.0%
	Vacant Housing Units	16.1%
	2013 Housing Units	20,719
	Owner Occupied Housing Units	53.6%
	Renter Occupied Housing Units	28.1%
	Vacant Housing Units	18.4%
	Median Household Income	
	2000	\$23,074
	2008	\$26,377
	2013	\$28,880
	Median Home Value	
	2000	\$57,143
	2008	\$78,085
	2013	\$80,618
	Per Capita Income	<b>#40.000</b>
	2000 2008	\$13,638 \$15,547
	2008	\$15,547 \$16,911
	Median Age	\$10,911
	2000	35.3
	2008	36.7
	2013	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

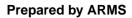




	Counties. Dallas, AL
2000 Households by Income	
Household Income Base	17,869
< \$15,000	36.8%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	5.5%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	0.6%
\$200,000+	0.9%
Average Household Income	\$35,215
2008 Households by Income	
Household Income Base	17,355
< \$15,000	32.5%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	15.7%
\$75,000 - \$99,999	6.2%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.5%
\$200,000+	0.9%
Average Household Income	\$38,633
2013 Households by Income	
Household Income Base	16,915
< \$15,000	30.3%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	7.1%
\$100,000 - \$149,999	4.8%
\$150,000 - \$199,999	0.7%
\$200,000+	1.0%
Average Household Income	\$41,455
2000 Owner Occupied HUs by Value	
Total	11,720
<\$50,000	44.5%
\$50,000 - 99,999	37.8%
\$100,000 - 149,999	8.1%
\$150,000 - 199,999	5.9%
\$200,000 - \$299,999	1.9%
\$300,000 - 499,999	1.6%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.0%
Average Home Value	\$71,183
2000 Specified Renter Occupied HUs by Contract Rent	
Total	6,050
With Cash Rent	89.4%
No Cash Rent	10.6%
Median Rent	\$226
Average Rent	\$226

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



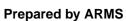




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	Counties: Dallas, Al
2000 Population by Age	
Total	46,365
0 - 4	7.4%
5 - 9	7.7%
10 - 14	8.3%
15 - 19	8.5%
20 - 24	6.1%
25 - 34	11.6%
35 - 44	14.6%
45 - 54	12.8%
55 - 64	9.1%
65 - 74	7.4%
75 - 84	4.8%
85+	1.7%
18+	71.4%
2008 Population by Age	
Total	43,542
0 - 4	7.5%
5 - 9	7.2%
10 - 14	7.2%
15 - 19	7.1%
20 - 24	6.5%
25 - 34	12.4%
35 - 44	12.2%
45 - 54	14.6%
55 - 64	11.3%
65 - 74	7.2%
75 - 84	4.7%
85+	2.1%
18+	73.8%
2013 Population by Age	
Total	41,899
0 - 4	7.3%
5 - 9	7.1%
10 - 14	7.1%
15 - 19	7.2%
20 - 24	6.2%
25 - 34	11.9%
35 - 44	11.6%
45 - 54	13.8%
55 - 64	13.3%
65 - 74	7.6%
75 - 84	4.6%
85+	2.3%
18+	74.2%
2000 Denutation by Say	
2000 Population by Sex Males	45.5%
Females	54.5%
2008 Population by Sex	
Males	45.7%
Females	54.3%
2013 Population by Sex	
Males	45.9%
Females	54.1%



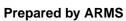




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	2000 Population by Race/Ethnicity	
	Total	46,365
	White Alone	35.6%
	Black Alone	63.3%
	American Indian Alone	0.1%
	Asian or Pacific Islander Alone	0.4%
	Some Other Race Alone	0.1%
	Two or More Races	0.5%
	Hispanic Origin	0.6%
	Diversity Index	48.0
	2008 Population by Race/Ethnicity	
	Total	43,542
	White Alone	33.6%
	Black Alone	65.0%
	American Indian Alone	0.1%
	Asian or Pacific Islander Alone	0.5%
	Some Other Race Alone	0.2%
	Two or More Races	0.7%
	Hispanic Origin	0.8%
	Diversity Index	47.3
	2013 Population by Race/Ethnicity	
	Total	41,899
	White Alone	32.4%
	Black Alone	66.0%
	American Indian Alone	0.1%
	Asian or Pacific Islander Alone	0.6%
	Some Other Race Alone	0.2%
	Two or More Races	0.7%
	Hispanic Origin	0.9%
	Diversity Index	47.0
	2000 Population 3+ by School Enrollment	
	Total	44,369
<b>A</b> I	Enrolled in Nursery/Preschool	2.0%
••	Enrolled in Kindergarten	1.5%
	Enrolled in Grade 1-8	13.6%
	Enrolled in Grade 9-12	7.9%
	Enrolled in College	3.8%
	Enrolled in Grad/Prof School	0.4%
	Not Enrolled in School	70.6%
	Not Elliblied in School	70.076
	2008 Population 25+ by Educational Attainment	
	Total	28,041
	Less than 9th Grade	8.6%
	9th - 12th Grade, No Diploma	15.9%
	High School Graduate	35.6%
	Some College, No Degree	17.1%
	Associate Degree	7.1%
	Bachelor's Degree	9.4%
	Graduate/Professional Degree	6.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.







<u> </u>	2008 Population 15+ by Marital Status	
	Total	33,997
	Never Married	34.1%
	Married	46.0%
	Widowed	9.9%
	Divorced	10.0%
II O o	2000 Population 16+ by Employment Status	
	Total	34,701
	In Labor Force	50.0%
	Civilian Employed	44.4%
	Civilian Unemployed	5.6%
	In Armed Forces	0.1%
	Not in Labor Force	50.0%
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	85.5%
	Civilian Unemployed	14.5%
	Givinali Gilompioyod	11.070
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	86.6%
	Civilian Unemployed	13.4%
	2000 Females 16+ by Employment Status and Age of Children	
	Total	19,459
	Own Children < 6 Only	7.9%
	Employed/in Armed Forces	3.4%
	Unemployed	0.7%
	Not in Labor Force	3.8%
	Own Children < 6 and 6-17 Only	6.4%
	Employed/in Armed Forces	3.7%
	Unemployed	0.5%
	Not in Labor Force	2.2%
	Own Children 6-17 Only	18.2%
	Employed/in Armed Forces	10.3%
	Unemployed	0.9%
	Not in Labor Force	7.0%
	No Own Children < 18	67.5%
	Employed/in Armed Forces	21.1%
	Unemployed	2.8%
	Not in Labor Force	43.6%

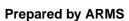






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		Counties: Dallas, AL
1	2008 Employed Population 16+ by Industry	
	Total	13,495
•	Agriculture/Mining	1.6%
	Construction	6.2%
	Manufacturing	20.4%
	Wholesale Trade	2.3%
	Retail Trade	11.8%
	Transportation/Utilities	4.7%
	Information	0.9%
	Finance/Insurance/Real Estate	3.8%
	Services	41.9%
	Public Administration	6.4%
	2008 Employed Population 16+ by Occupation	
	Total	13,495
	White Collar	49.3%
	Management/Business/Financial	9.3%
	Professional	17.4%
	Sales	11.0%
	Administrative Support	11.5%
	Services	18.6%
	Blue Collar	32.1%
	Farming/Forestry/Fishing	0.6%
	Construction/Extraction	5.8%
	Installation/Maintenance/Repair	5.7%
	Production	12.9%
	Transportation/Material Moving	7.1%
	2000 Workers 16+ by Means of Transportation to Work	
Þ	Total	15,003
J	Drove Alone - Car, Truck, or Van	81.8%
	Carpooled - Car, Truck, or Van	14.2%
	Public Transportation	0.9%
	Walked	1.1%
	Other Means	0.9%
	Worked at Home	1.2%
	2000 Workers 16+ by Travel Time to Work	
	Total	15,003
	Did Not Work at Home	98.8%
	Less than 5 minutes	3.4%
	5 to 9 minutes	13.5%
	10 to 19 minutes	40.9%
	20 to 24 minutes 25 to 34 minutes	13.6%
		13.5%
	35 to 44 minutes	1.7%
	45 to 59 minutes	5.1%
	60 to 89 minutes 90 or more minutes	3.7% 3.4%
	Worked at Home	1.2%
	Average Travel Time to Work (in min)	23.6
		25.0
	2000 Households by Vehicles Available	47.044
	Total None	17,841
		16.2% 37.4%
	1 2	28.5%
	3	13.1%
	4	3.5%
	5+	1.3%
	Average Number of Vehicles Available	1.5%
	A Consider Administration of Vernicios Available	1.0





	Counties: Dallas, AL
2000 Households by Type	
Total	17,841
Family Households	70.0%
Married-couple Family	40.4%
With Related Children	18.6%
Other Family (No Spouse)	29.6%
With Related Children	20.7%
Nonfamily Households	30.0%
Householder Living Alone	27.8%
Householder Not Living Alone	2.2%
Households with Related Children	39.2%
Households with Persons 65+	27.6%
2000 Households by Size	
Total	17,841
1 Person Household	27.8%
2 Person Household	29.5%
3 Person Household	18.3%
4 Person Household	14.1%
5 Person Household	6.6%
6 Person Household	2.2%
7+ Person Household	1.6%
2000 Households by Year Householder Moved In	
Total	17,841
Moved in 1999 to March 2000	15.6%
Moved in 1995 to 1998	25.3%
Moved in 1990 to 1994	15.8%
Moved in 1980 to 1989	16.4%
Moved in 1970 to 1979	15.2%
Moved in 1969 or Earlier	11.7%
Median Year Householder Moved In	1992
2000 Housing Units by Units in Structure	
Total	20,450
1, Detached	62.9%
1, Attached	3.7%
2	5.2%
3 or 4	5.4%
5 to 9	1.5%
10 to 19	0.3%
20+	0.9%
Mobile Home	19.9%
Other	0.2%
2000 Housing Units by Year Structure Built	
Total	20,450
1999 to March 2000	2.1%
1995 to 1998	7.5%
1990 to 1994	6.5%
1980 to 1989	13.7%
1970 to 1979	23.4%
1000 or Farlier	46.00/

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

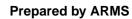
1969 or Earlier

Median Year Structure Built

46.9%

1971







## **Top 3 Tapestry Segments**

1.Rural Bypasses2.Modest Income Homes3.Metro City Edge

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

👱 business revenue.	
Apparel & Services: Total \$	\$20,587,415
Average Spent	\$1,186.25
Spending Potential Index	44
Computers & Accessories: Total \$	\$2,026,683
Average Spent	\$116.78
Spending Potential Index	49
Education: Total \$	\$10,926,349
Average Spent	\$629.58
Spending Potential Index	46
Entertainment/Recreation: Total \$	\$34,949,917
Average Spent	\$2,013.82
Spending Potential Index	54
Food at Home: Total \$	\$47,107,929
Average Spent	\$2,714.37
Spending Potential Index	56
Food Away from Home: Total \$	\$31,834,059
Average Spent	\$1,834.29
Spending Potential Index	54
Health Care: Total \$	\$42,565,183
Average Spent	\$2,452.62
Spending Potential Index	60
HH Furnishings & Equipment: Total \$	\$18,863,526
Average Spent	\$1,086.92
Spending Potential Index	47
Investments: Total \$	\$7,526,037
Average Spent	\$433.65
Spending Potential Index	43
Retail Goods: Total \$	\$252,408,945
Average Spent	\$14,543.87
Spending Potential Index	54
Shelter: Total \$	\$129,628,086
Average Spent	\$7,469.21
Spending Potential Index	48
TV/Video/Sound Equipment: Total \$	\$13,532,646
Average Spent	\$779.75
Spending Potential Index	54
Travel: Total \$	\$15,516,788
Average Spent	\$894.08
Spending Potential Index	47
Vehicle Maintenance & Repairs: Total \$	\$9,194,974
Average Spent	\$529.82
Spending Potential Index	53

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.